

RESOLUTION NO. 2020-093

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH
ROCKWOOD CONSULTING FOR THE PRODUCTION OF THE CITY NEWSLETTER
FOR A TERM OF THREE YEARS, WITH DISCRETIONARY EXTENSIONS, IN AN
AMOUNT NOT TO EXCEED \$292,620**

WHEREAS, the City of Elk Grove newsletter is one of the City's primary methods to communicate important news and information directly to residents and businesses on a regular basis; and

WHEREAS, the reach of the Elk Grove community newsletter is significant because it is distributed to every residence and business in the City of Elk Grove; and

WHEREAS, staff determined through a competitive selection process in 2013 and again in 2017 that Rockwood Consulting provided the highest quality of professional City newsletter services to the public; and

WHEREAS, Rockwood Consulting was the only responsive bidder to the City's January 2020 Request for Proposals for the same services; and

WHEREAS, Rockwood Consulting has performed required services admirably and to the satisfaction of the City and its customers since 2013.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes the City Manager to execute a contract with Rockwood Consulting, in substantially the form presented, for a term of three years with discretionary extensions as provided by the contract, in an amount not to exceed \$292,620.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 13th day of May 2020




STEVE LY, MAYOR of the
CITY OF ELK GROVE

ATTEST:



JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:



JONATHAN P. HOBBS,
CITY ATTORNEY

**CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2020-093**

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) **ss**
CITY OF ELK GROVE)


I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on May 13, 2020 by the following vote:

AYES: COUNCILMEMBERS: *Ly, Detrick, Hume, Nguyen, Suen*

NOES: COUNCILMEMBERS: *None*

ABSTAIN: COUNCILMEMBERS: *None*

ABSENT: COUNCILMEMBERS: *None*


**Jason Lindgren, City Clerk
City of Elk Grove, California**